**LOCAL CHALLENGE PROJECT 2020: ACCELERATING THE SDGs**

**APPLYING THE NEW URBAN AGENDA - III - URBANISM CONSOLIDATE**

**RESTORING MEANING IN MEDIUM-SIZED CITIES - ARGENTINA.**

**PROJECT TEAM**

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**LOCAL PROJECT CHALLENGE 2020** is a partnership between the Center for Sustainable Urban Development, The Earth Institute, Columbia University, and the Faculty of Architecture, Federal University, Rio de Janeiro.

**1. PROJECT OVERVIEW**

**Identity**

RESTORING MEANING IN MEDIUM-SIZED CITIES: how to restore the soul of a place

*We have a serious decision to make about the deterioration of our cities as places of identification and belonging. The urbanism consolidation is a matter of survival and sustainability, far from being a utopian thought.* Nowadays, a global, individualistic, and skeptical model is imposed. Likewise, the tendency of urban specialists to formulate as a “solution” slow approaches, tools to medium-scale cities that also includes blueprints, pictures, projects. Emotional aspects will be included, such as anger, pain, hopes and dreams.

**2. PROJECT PROCESS**

Agile methodology to reconsider and provide action tools to medium-scale cities.

INITIAL CONTACT WITH THE TOWNWALL

In order to redesign and existing setting of a general view of the city vision and the general measures in the short, medium, and long terms that also include boundaries, physics, politics. Agendas and plans will be included, such as urban, public, parks and dreams.

A FIRST WORKING GROUP/COMMUNITY PROPOSALS TO DO PRIORITIES WILL BE SUPPLIED

- Revisions of existing boundaries and political aspects.
- Role of the state in order to meet the challenges.
- Revisions of the electricity supply, control of the public grid.
- Revisions of the dike system, underlying the assessment of coastal and urban lighting.
- Revisions of the urban development and discharge of wastewater.
- Revisions of the use of public lands, their establishment, equipment and use, as well as the diagnoses of educational, health and cultural infrastructure.
- Revisions of the different regions for urban services and infrastructure, roads and transport network.

This material will be passed in order to understand the experiences of the change in the city. It will be held in a systematic, comprehensive and balanced manner. The objective is to identify the diagnosis, decision-making, evaluation and implementation of strategies. This material will be completed with any planning development. This task will be done by the community, not only through the participation of citizens, but other, perhaps less, can be with creative, INVENTIVE, PROPOSAL, that influence the PARTICIPATION AND USE IN URBAN RESEARCH.

**FIRST WORKING GROUP**

- Consideration of the cultural context.
- Presentation of the experience and expectations, implications of the rehabilitation and urbanization of the medium and small cities.
- Technological session to discuss.
- Work of the editors.
- Presentation of the theme of the asset potential as pre-definitions, with the participation of the citizens.

Let’s also find a way that this territory, with its people and its contexts, encumbering and expressing its singularity.

**PROJECT: IDENTITY**

**STATUS:** IN PROCESS

**PROJECT: SDGs CONSIDERED:**

1.6 - 10 REACH BIODIVERSITY & ECOLOGICAL RESOURCES

**LOCAL PROJECT CHALLENGE 2020:**

Wrapping up the city of Buenos Aires, creating a space of DIALOGUE OF THE CITY AND THE PEOPLE. Participation and management.

- Reaffirmation of the identity of municipal territories.
- Neighbors as actors, not as the owner of actions - imposed and imposed, but as an INTELLIGENT AND RESPONSIBLE AGENT. Agreements, sharing of spaces, not the incarceration of identity.
- COMMON MEANS

We functionalyzed and re-discovered all the扎根 root food, which for the people of our communities, can also be the re-organization and re-signification of public space by the community.

- Embracing change.
- Square as an affective encounter scenario.

**SECOND MORNING**

- Review of local administrative buildings, their establishment, resource economics, and usages.
- Establishment and operation of neighborhood organizations. Location and evaluation of special settlements. From precarious habitat to walled or gated communities. Its link with the district. Evaluation of impact on infrastructure network. Possible compensation, linked to the economic status and of the planned measures in the short, medium, and long term.

**SECOND MORNING**

- Assistance Auto-Construction System is suggested.
- New approach to the social household and general habitat issues.
- Wind turbines or solar collectors for public lighting, an ecological-environmental-didactic measure for the raising of awareness, in addition to the energy saving it would foster.
- Assistance for the integration of public spaces in the daily life of the community.
- Cost of the general plan of 2030.
- Incorporation of the community as an actor of change.
- New approach to the medium and small cities.

**IDENTITY,** in our Urban Focused Program, is a local design.

- Participation of the MEDIUM-SIZED CITIES planning in medium-scale.

The new urban change program will have a profound impact on the medium, and a mediating network of psychologists, architects, and artists.

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Identity

RESTORING MEANING IN MID SIZED CITIES

This is a development with an anti-monumentalist focus, which counts with instruments to make the re-signified place useful for social re-threading, re-threading and the interpretation of local necessities with a great valuing to the RESTORATION OF IDENTITY. Significant local actors will be invited to the Medium-Scale Cities workshop, who can add their perspective to the collective experience. Taking into account their area of performance, belonging group, social methodology of participation in urban issues, achievements and experience.

I will not suggested to somewhere listeners from nearby colleges, exemplifying a supervision of agreement with the community at large, of an already highly institutionalized public available whose will be very useful to our experience. Furthermore, this group can be treated afterwards in order to optimize communication, respect and ongoing feedback with the listeners and the way they can apply the decisions taken at the workshop.

I'm not only about emerging people to “participate”, giving them options or proposal, but it is work. Different dynamics of social psychology to include and to move the whole community.

The Workshop "place by place", the construction of identity is provoking to culture, expressions of its own singularity without imposed models, promoting integration and respect. How does this so owned construction appear in a 2-day workshop? Through Social Psychology guided experiences, in the meeting flourishes the "AWARENESS", and it is highly thrilling how those clicks order the "senselessness" and clarify the NEXT VERY STEPS.

The Urban Resemantization Programme will become an instrument for the restoration of identity, through which mayors and their staff will be able to revise deep meanings, unexploited capabilities, and even position into the global network. But, mostly, to renew the dynamics of connexion between people with each other, and with their place, through outside measures.

PARTNERS

Conveniently, it was checked by the Urban Planning Secretary of the Argentine Nation considering It full of potential, and It should be channeled through the Municipal Issues National Secretary to reach the Districts.

4- SDG CONSIDERED

WE KNOW THE IMPORTANCE OF BEING UNITED.