SOCCS IN SUPPORT OF GIRLS

Project Overview

33% Increase in the slum population of Uttar Pradesh since 1980

25% Of Uttar Pradesh’s population is made up of adolescents

Women and girls face the brunt of deprivation, with lack of access to education, water, affordable housing, health care, waste management, education, etc. Early marriage is common, which results in a high rate of maternal mortality. The SoCCs program works to empower girls to make their own decisions and connect them to critical resources, reducing poverty and inequality.

Our Impact

1000 girls benefitted from SoCCs in Lucknow

300 girls took digital literacy classes to improve employment potential

150 girls redeemed English classes, another powerful avenue to employment

10 gender resource centers with computers and classes

Menstrual health sessions held for girls, which is often taboo in their families

890 participants teaching young children to earn SoCCs

Social Capital Credits (SoCCs) is the transformative community currency for social good, where users earn SoCCs for activities that help their community, and redeem SoCCs for resources to lift themselves out of poverty.

Our partner, The Shohratgarh Environmental Society, has been instrumental in implementing SoCCs and setting up gender resource centers.

Takeaways

1) SoCCratic Dialogues

Participants in the program hold a series of discussions to figure out what is needed in their community and what they need to do to solve these issues. Meetings are facilitated through games and focus groups.

2) Earn SoCCs

Girls in the Lucknow program earn SoCCs for acts of social good, like tutoring younger children, attending health awareness sessions, and bringing their mothers to meetings. When girls earn SoCCs, it enhances their self-confidence to know that they have valuable contributions to make to their communities.

3) Redeem SoCCs

SoCCs can be redeemed for computer courses, English courses, and other resources that will give girls opportunities to lift themselves out of poverty. Redeeming SoCCs helps girls understand that their contributions, which often go underappreciated, are important.